

Mobile Applications

INTRODUCTION

At Hue&Machine, we specialize in transforming visionary ideas into impactful, user-centric products. Our holistic approach to UX/UI design and strategy covers every step of the design journey — from thorough research and innovative conceptualization to seamless user experience, compelling branding, and meticulous post-launch testing and optimization.

By integrating advanced human-centered design techniques, we create sophisticated solutions that resonate on a deeper level. Every project is designed to foster impactful connections and drive sustainable growth, ensuring our work consistently surpasses established standards and performs seamlessly across all platforms.





OUR CLIENTS

Honored to collaborate with some of the most respected names across various industries. From tech giants to innovative startups, our portfolio reflects the trust and confidence that these leading companies have placed in us.

These partnerships are a testament to our commitment to excellence and our ability to deliver sophisticated and effective design solutions. With each project, we continue to uphold our standard of quality and innovation, knowing that our work speaks for itself.

OUR CLIENTS

Sortly

 DOORDASH

Stanford
University

Quantum Metric

Snap Inc.

 Microsoft

 DLA PIPER

 transcarent

Henkel

 rentorr

 NetActuate

clair

yahoo!

Cubert

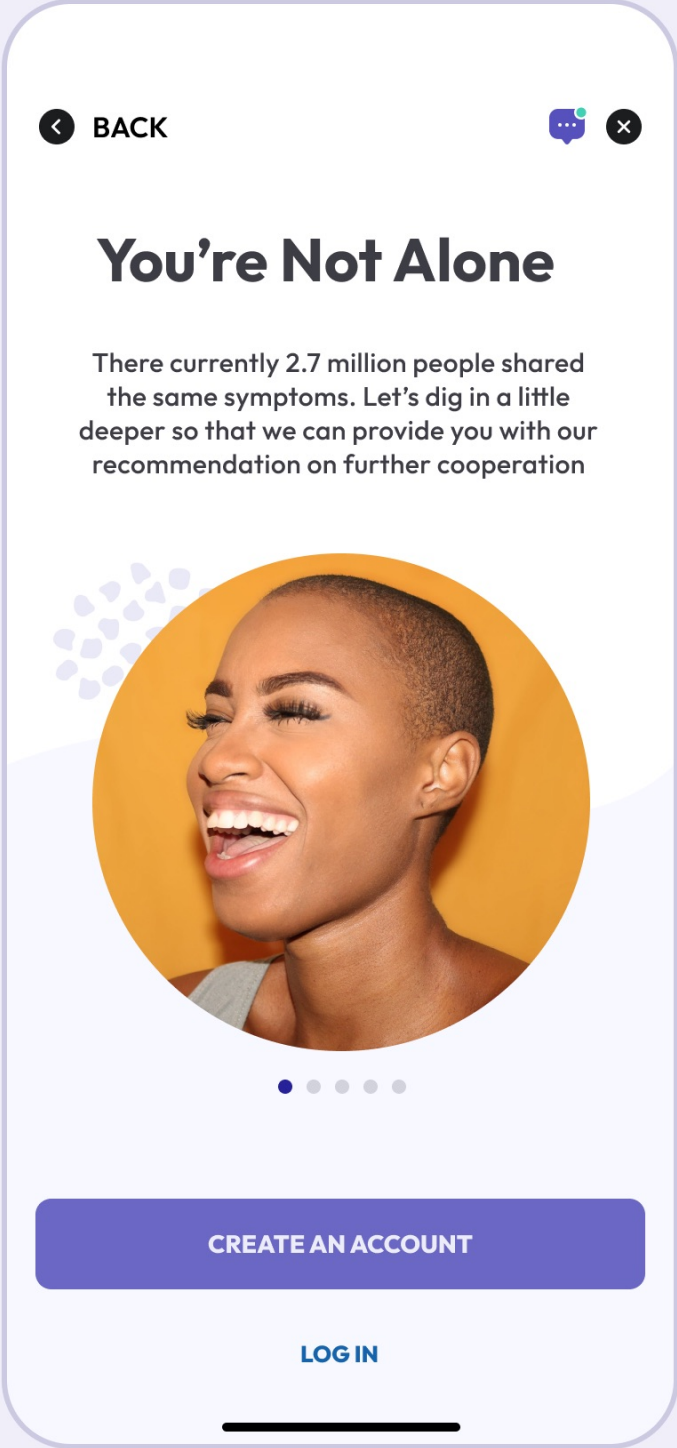
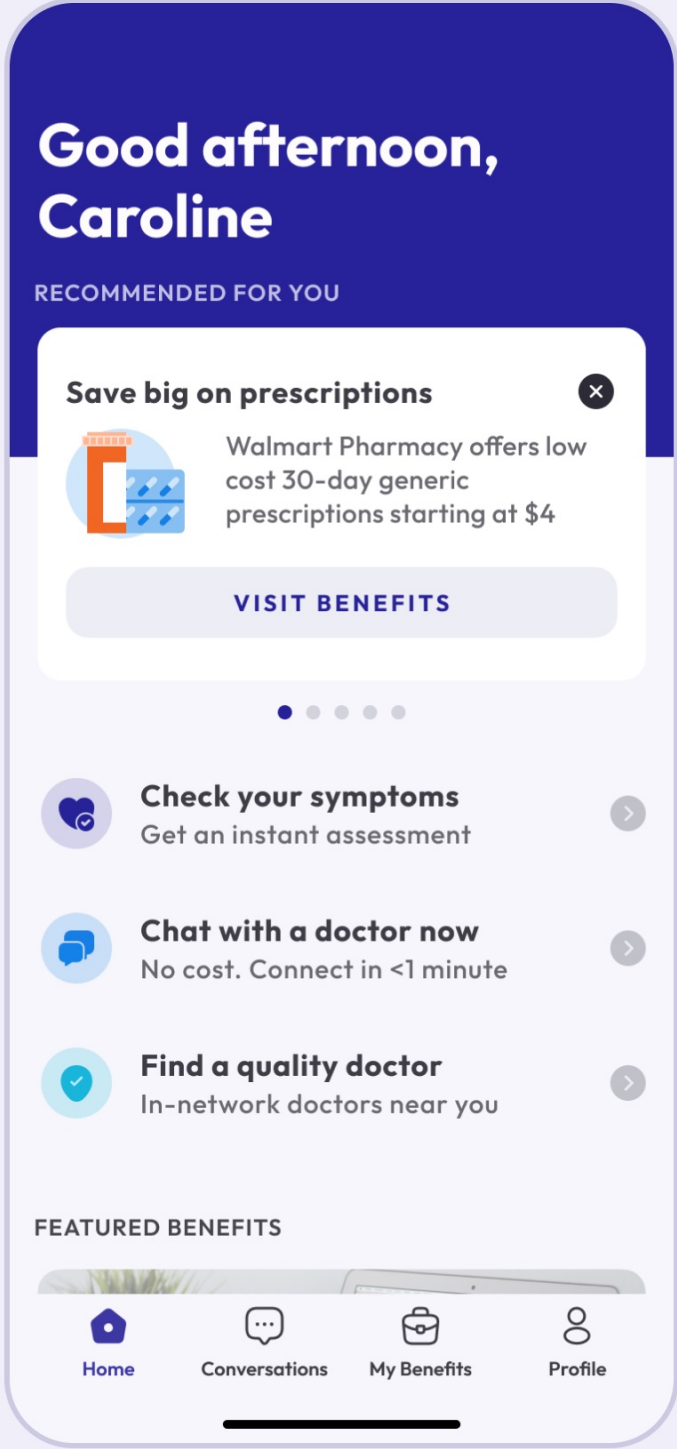
YES PLZ

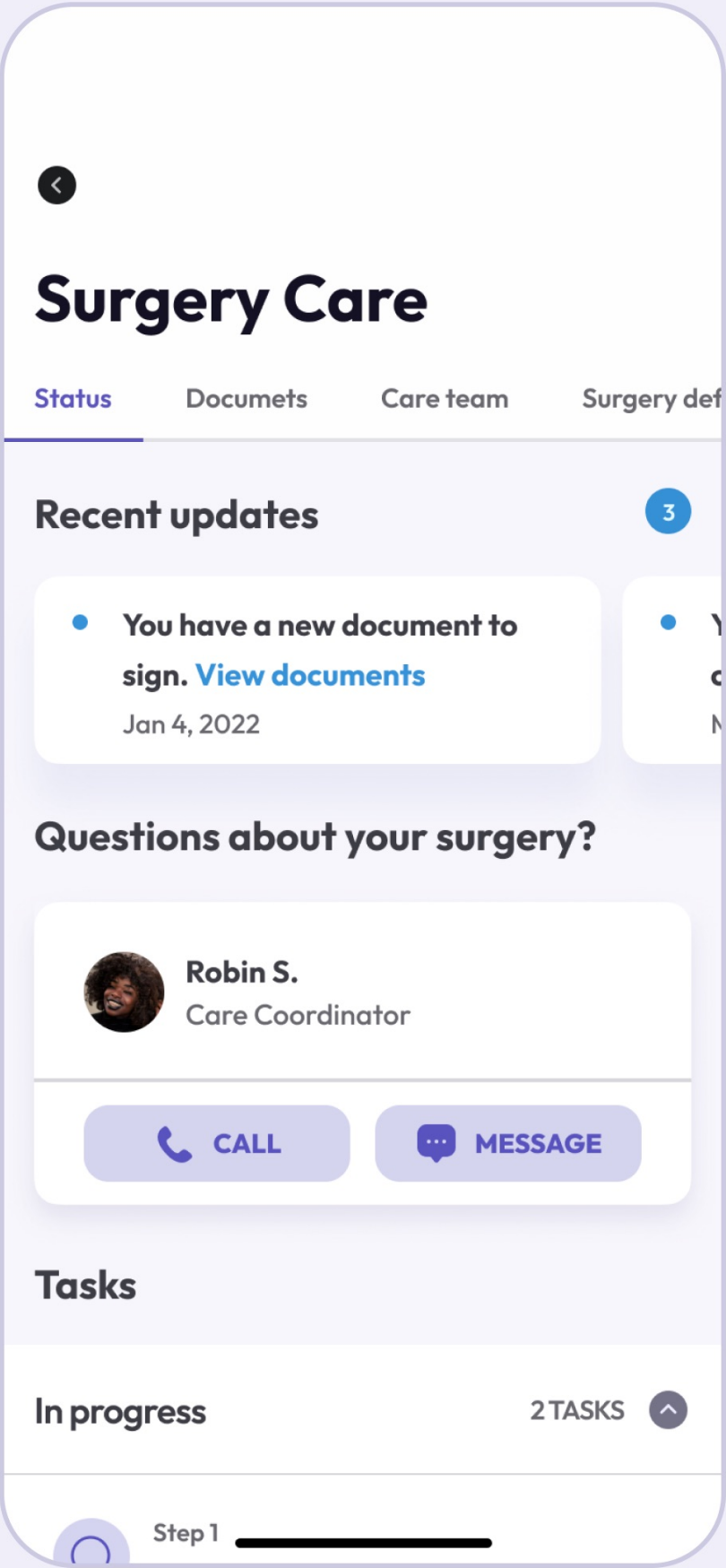
Transcarent

Transcarent is a health and care experience company that offers affordable and high-quality healthcare to everyone. It's mobile app connects users with transparent reporting, trusted guidance, and high-quality care.

Additionally, Transcarent offers at-risk pricing models that align incentives for improved health outcomes, lower costs, and a better member experience.





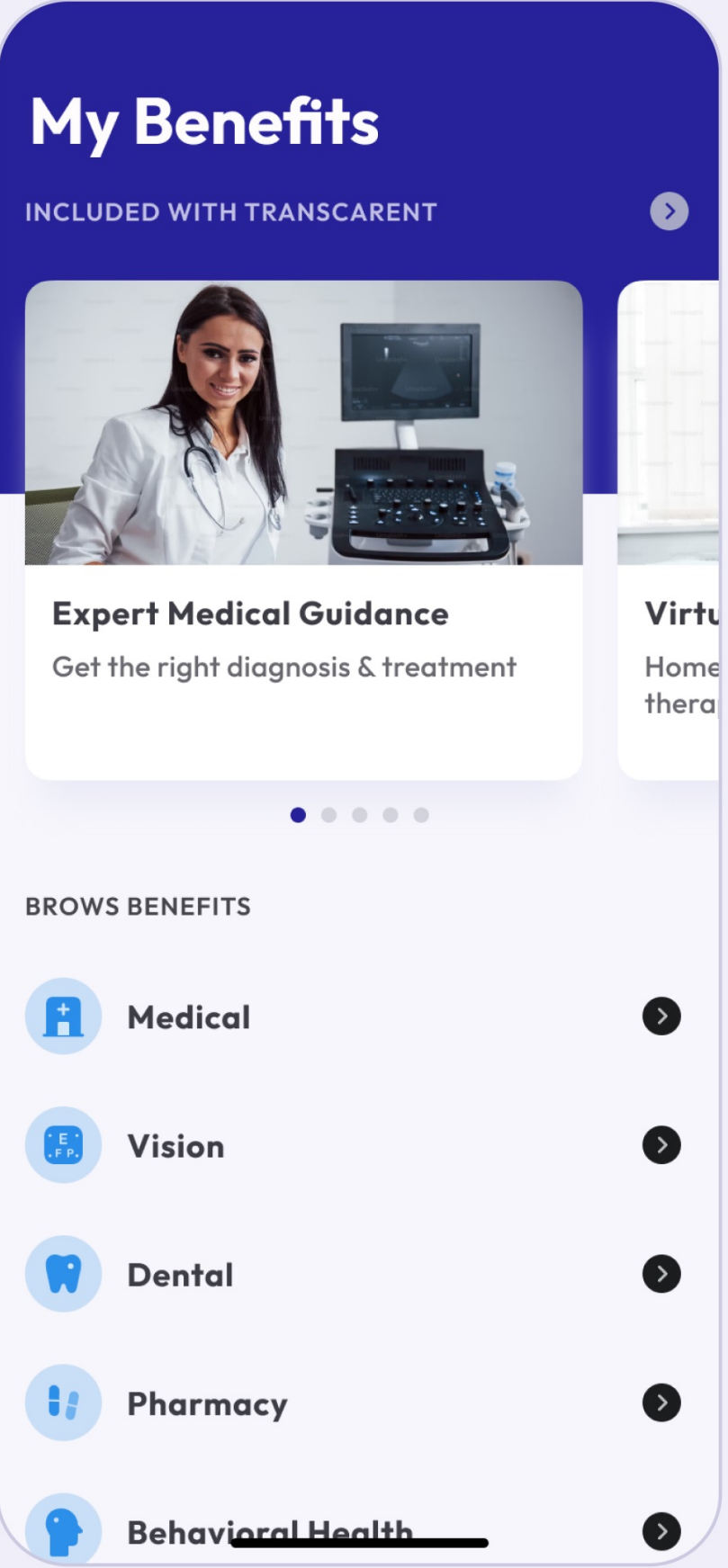


Challenge

In a rapidly evolving healthcare landscape, Transcarent aimed to revolutionize the patient experience by providing instant access to the wide spectrum of healthcare services. The challenge was to design a mobile app that could seamlessly integrate various health information data, ensuring an intuitive and user-friendly interface for users of all ages and tech-savviness.

Additionally, the product had to combine the ease of a consumer app with a modular, best-in-class ecosystem of virtual point solutions, care professionals, and local facilities.





Solution

To tackle these challenges, we conducted extensive market research and worked closely with Transcarent’s team to define key requirements. We developed wireframes and prototypes with a focus on intuitive navigation and real-time connectivity. Through iterative testing and feedback, we refined the app’s interface to ensure it was user-friendly and effective.

The final design smoothly integrated real-time data and risk based pricing models, resulting in an app that empowers users with essential healthcare tools and information, enhancing both health outcomes and user satisfaction.



Results

4.7 out of 5

App Store Score

Our design work directly contributes to user satisfaction, reflected in an impressive 4.7 average App Store rating – significantly above the market average.

24% expenditures

Saved

by customer using platform’s matching system for substitute medicines.

Top 100

In Finance On App Store

Proves the success of the product.

\$2.2^{billion}

Valuation

achieved through successful funding rounds and market growth.

30%

Improvement Reported

by users in health outcomes due to the timely access to high-quality care and reliable information.

21^{weeks}

For Delivery

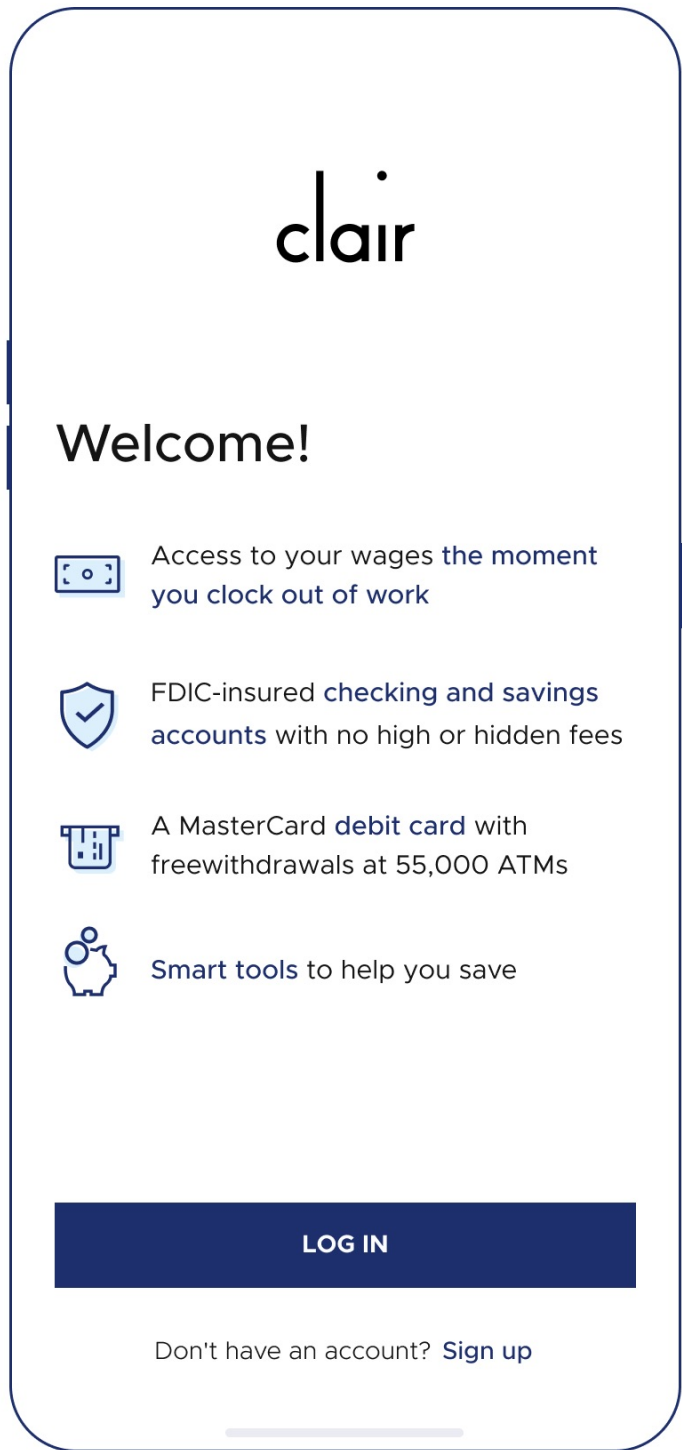
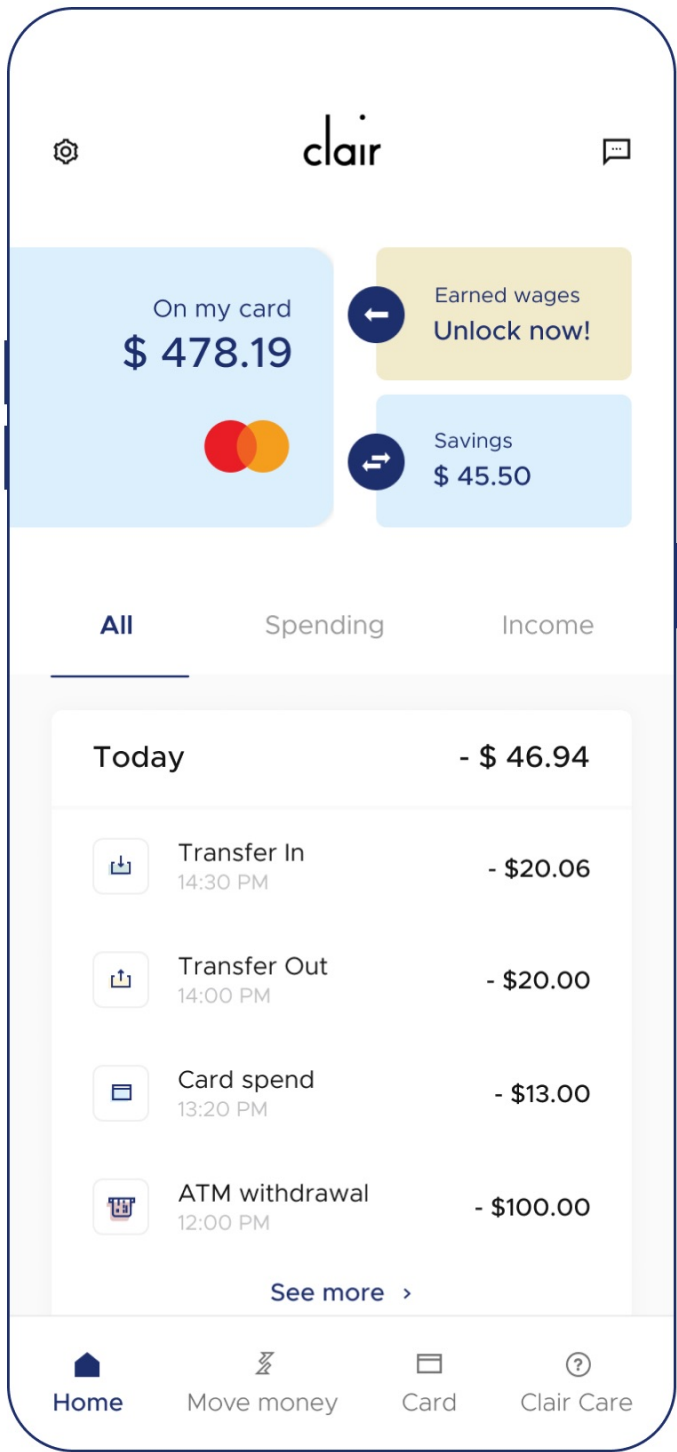
it took to complete the project for our design and business teams, from initial vision to final deliverables.



Clair

Clair is a mission-driven fintech company simplifying payday with its embedded On-Demand Pay solution. Partnering with payroll, workforce management, and wallet providers, Clair scales Earned Wage Access (EWA) solutions to empower employees with instant access to their earnings.

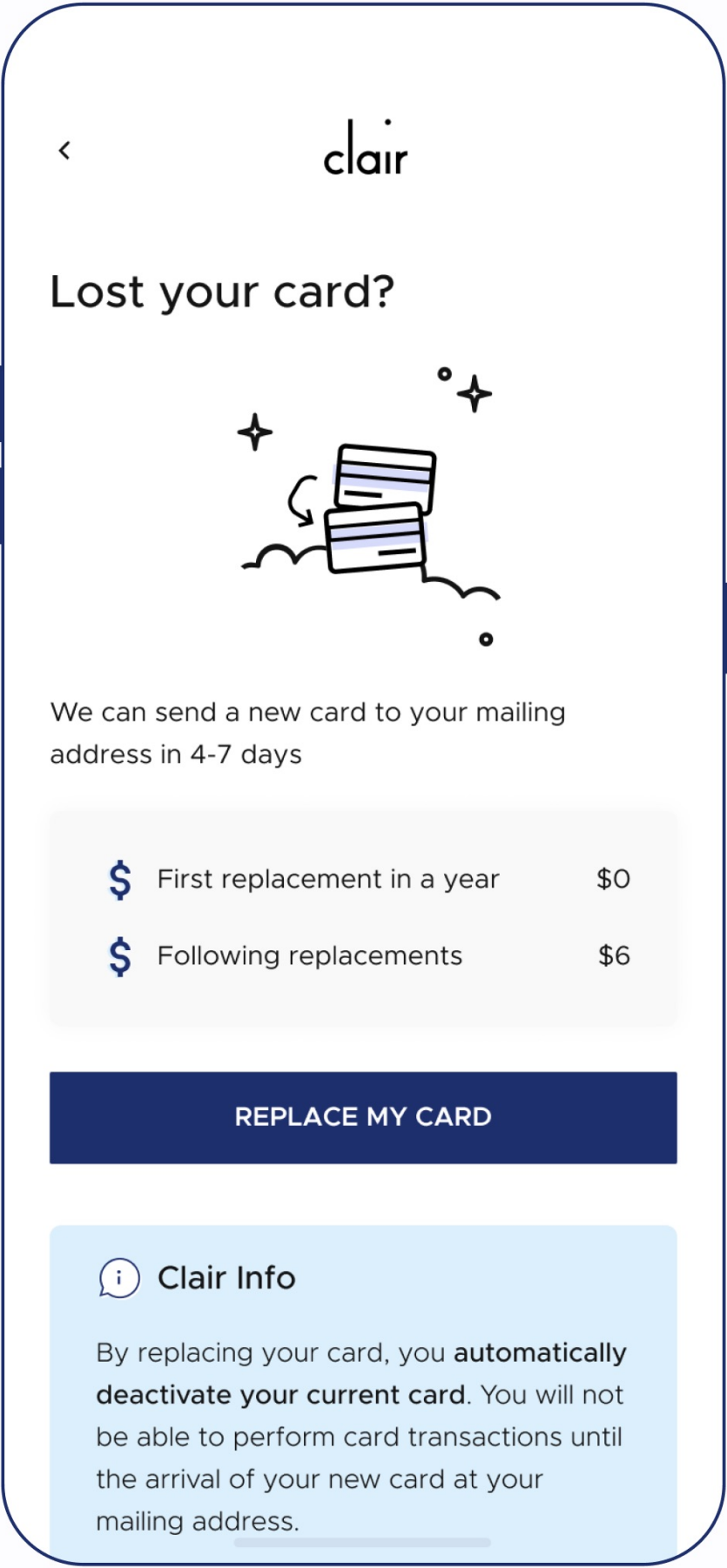
Clair's mission revolves around making payday stress-free and accessible. By focusing on a compliance-first approach, Clair integrates seamlessly with payroll systems to provide employees with early access to their earned wages. The solution includes a mobile banking app that allows users to manage their finances, track their earnings, and access their funds when needed.



Challenge

Clair team needed a user-friendly platform that not only complies with financial regulations but also integrates smoothly with various payroll, workforce management, and wallet systems.

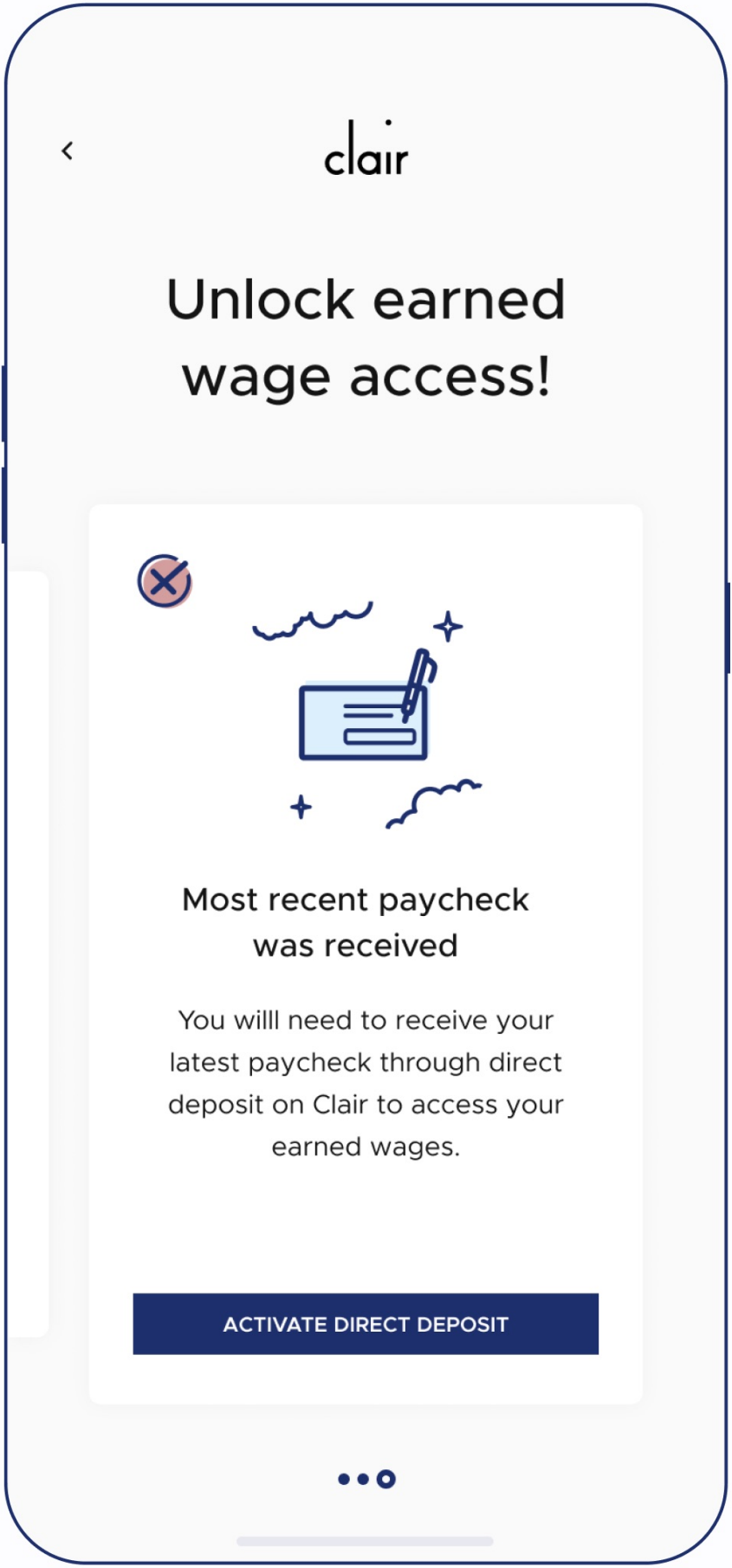
The challenge was to create an interface that allows employees to access their earnings on demand, all while ensuring security, compliance, and ease of use across multiple devices.



Solution

We worked closely with Clair to understand the complexities of Earned Wage Access (EWA) and its compliance requirements. Our team analyzed industry standards and user behaviors to develop a secure, mobile-responsive platform that embeds into existing payroll and workforce management systems.

We prioritized creating a clear, intuitive design that allows users to easily track their earnings, request payouts, and manage their finances. Through iterative design and extensive testing, we crafted a mobile banking experience that offers a straightforward, reliable way for users to access their wages instantly.



Results

92%

Successful Employer Onboarding

Designed flexible, easy-to-use integration interfaces that achieved a 92% adoption rate among payroll and workforce management partners, simplifying the onboarding process.

4,81^{out of 5}

App Store Score

within 2500 reviews achieved in January, 2024, reflecting strong user satisfaction and product-market fit.

Top 100

In Finance On App Store

Proves the success of the product.

94.2% respondents

Confirmed

that Clair is a great solution to manage bank accounts and their payrolls.

22 weeks

For Delivery

it took to complete the project for our design and business teams, from initial vision to final deliverables.



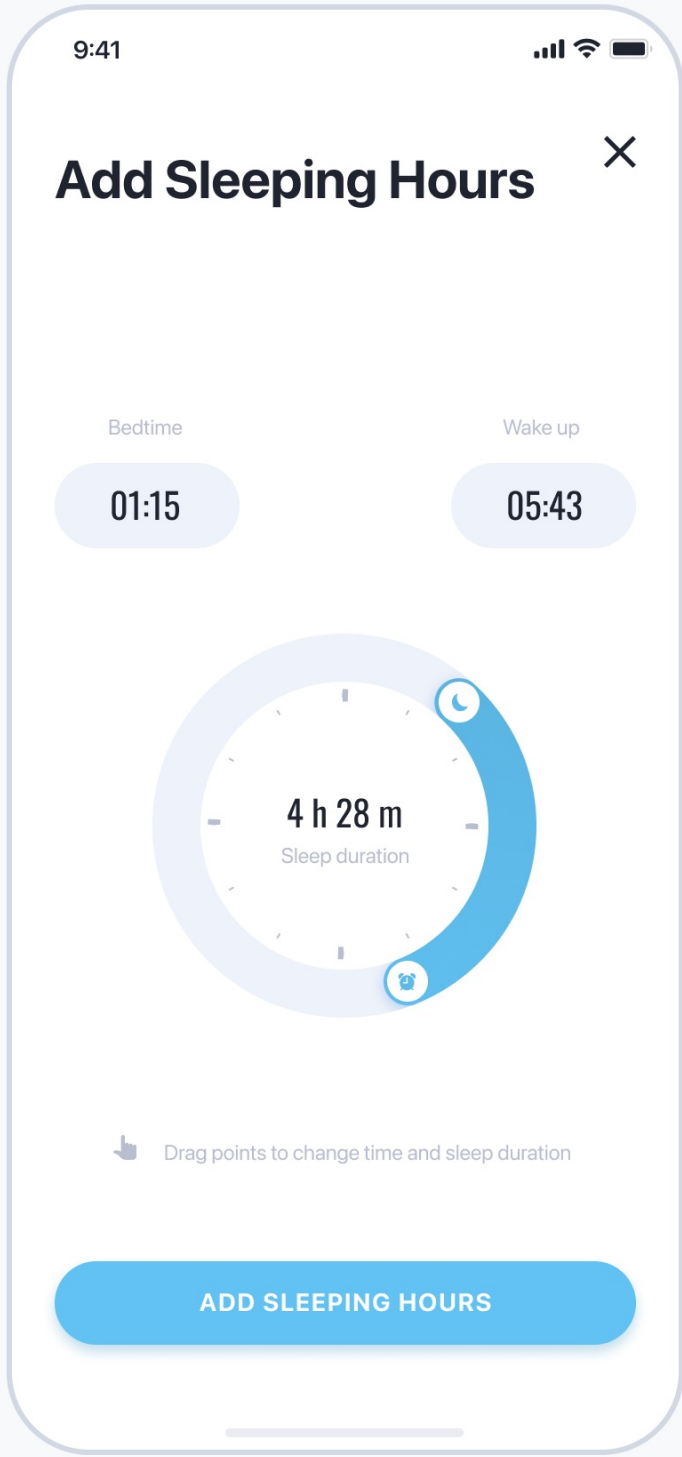
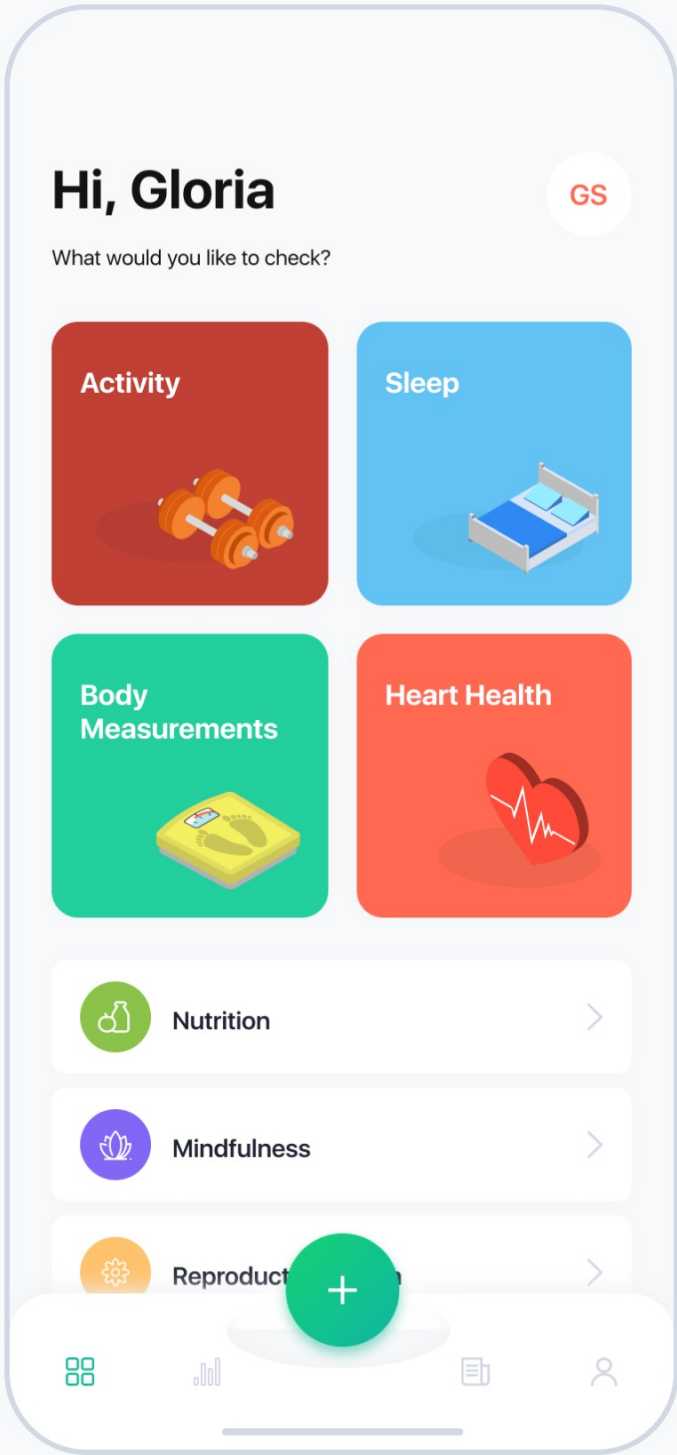
PROJECT

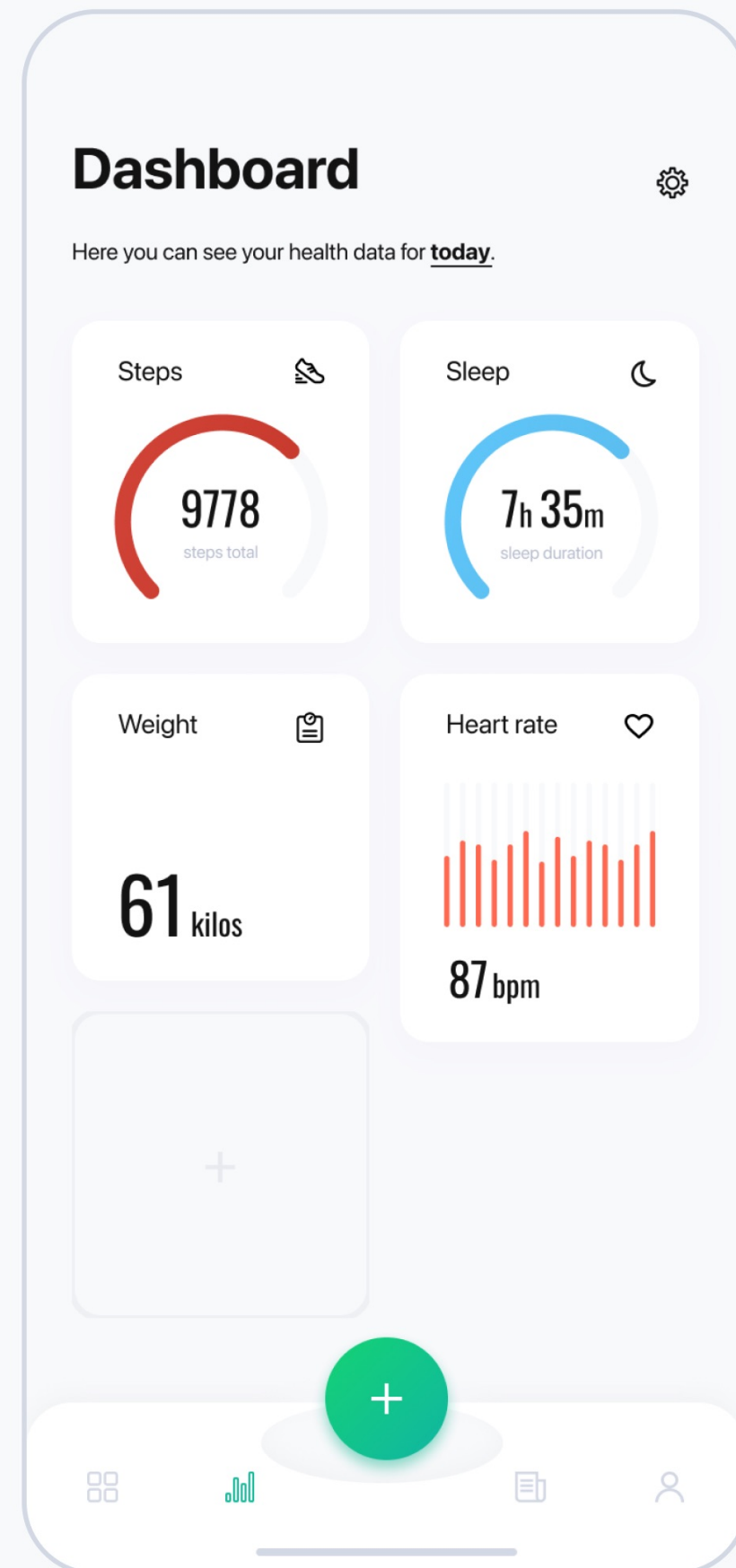
FitTrack

The vision of FitTrack is to help make every generation healthier than the last, through the power of technology and insights, while remaining human.

By leveraging bio sensors, FitTrack provides personalised insights and actionable feedback based on unique data, behaviours, and goals. A robust application that allows to connect workouts, nutrition, sleep data, etc. for a more comprehensive look at our health.



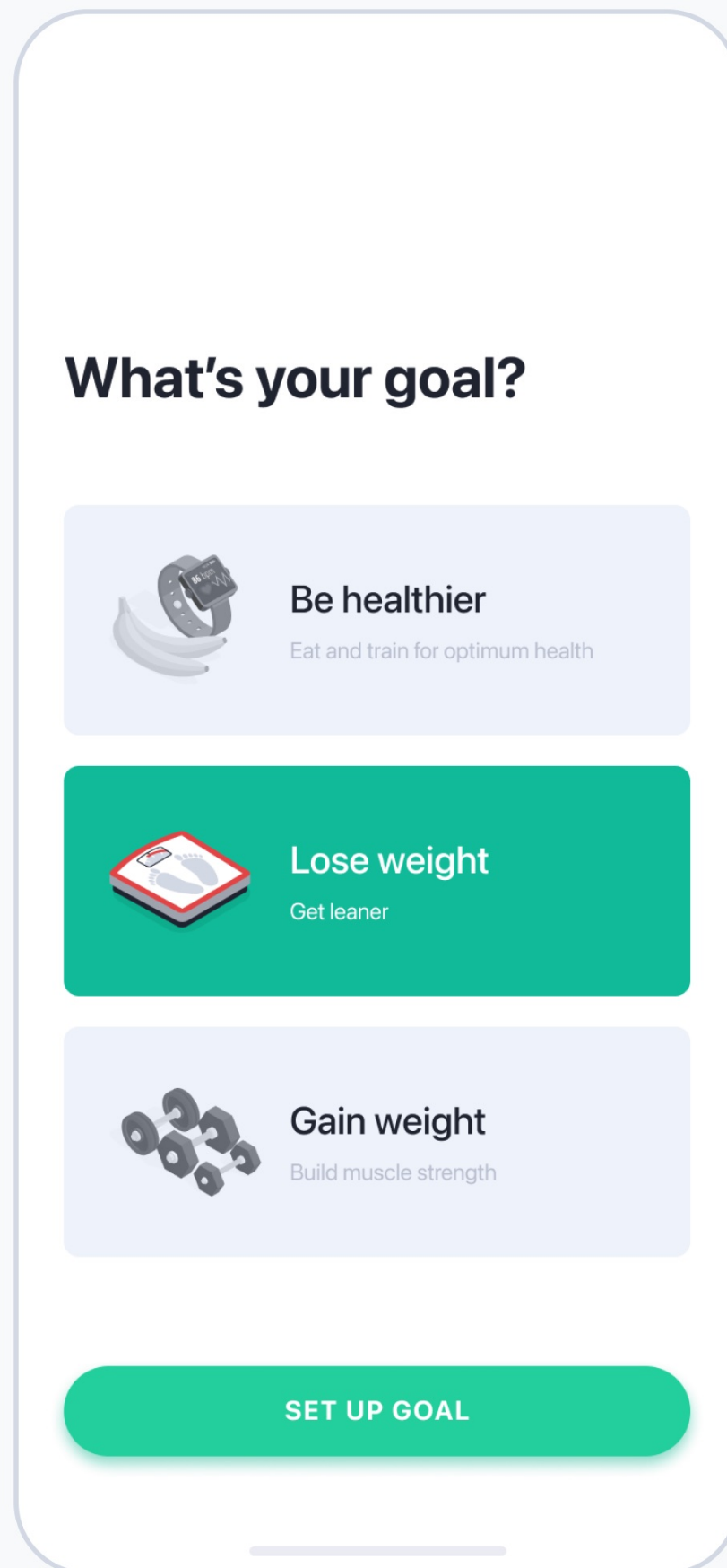




Challenge

Creating a unified platform for health enthusiasts that integrates various aspects of wellness — workouts, nutrition, sleep, and more — posed a significant challenge. The goal was to design an application that could seamlessly connect and analyze data from diverse biosensors, providing personalized insights and actionable feedback.

The app needed to be user-friendly and engaging, appealing to a wide range of users with different fitness levels and health goals.



Solution

To develop a tailored product, we began by collaborating with fitness experts and users to conduct an in-depth analysis of existing market experiences. By working closely on-site with C-level executives, we elicited the essential requirements for the custom solution.

This collaborative process ensured that our design would address real-world challenges effectively. Leveraging the feedback, we created detailed wireframes and prototypes, emphasizing intuitive navigation and seamless integration with smart scales and biosensors.



Results

4.63 out of 5

App Store Score

achieved, reflecting strong user satisfaction and product-market fit.

31%

Improvement

customers tracked a significant efficiency boost in their daily activities and overall condition.

50K+

Active Users

Reached, 11 months after launch.



90.4%

respondents

Confirmed

that FitTrack is a great solution for individuals seeking a comprehensive, data-driven approach to their health and wellness.

23

weeks

For Delivery

it took to complete the project for our design and business teams, from initial vision to final deliverables.



